



Public Disclosure of Student Achievement

Institution Name: Waynesburg University

Business Unit(s) included in this report: Department of Business Administration and Master of Business Administration

Academic Period Covered: 2023-2024

Date Report Posted:

| PROGRAM | MEASURE | TARGET | RESULT |
|---|--------------------------------------|------------|--------------|
| Master of Business Administration | | | |
| MBA Accounting | % of Graduates Working % in Field | 90% 85% | N/A |
| MBA Applied Business | % of Graduates Working % in Field | 90% 85% | 100% 75% |
| MBA Data Analytics and Visualization | % of Graduates Working % in Field | 90% 85% | N/A |
| MBA Energy Management | % of Graduates Working % in Field | 90% 85% | 100% 100% |
| MBA Finance | % of Graduates Working % in Field | 90% 85% | 100% 100% |
| MBA Healthcare Management | % of Graduates Working % in Field | 90% 85% | 100% 100% |
| MBA Human Resources | % of Graduates Working % in Field | 90% 85% | 100% 100% |
| MBA Integrated Marketing | % of Graduates Working % in Field | 90% 85% | 100% 100% |
| MBA Project Management | % of Graduates Working % in Field | 90% 85% | 100% 100% |
| MA/MBA | % of Graduates Working % in Field | 90% 85% | 100% 100% |
| Bachelor of Science in Business Administration | | | |
| Accounting | % of Graduates Working % in Field | 90% 85% | 75% 100% |
| Business Management | % of Graduates Working % in Field | 90% 85% | 80% 100% |

| | | | |
|--|--------------------------------------|------------|---------------|
| Entrepreneurship | % of Graduates Working % in Field | 90% 85% | N/A |
| Finance | % of Graduates Working % in Field | 90% 85% | 100% 100% |
| Forensic Accounting | % of Graduates Working % in Field | 90% 85% | 100% 75% |
| Healthcare Management | % of Graduates Working % in Field | 90% 85% | 100% 66.7% |
| Hospitality Management | % of Graduates Working % in Field | 90% 85% | N/A |
| Marketing | % of Graduates Working % in Field | 90% 85% | 100% 100% |
| Sports Management | % of Graduates Working % in Field | 90% 85% | 80% 75% |
| Bachelor of Arts in Business Administration | | | |
| Applied Business | % of Graduates Working % in Field | 90% 85% | N/A |
| International Business | % of Graduates Working % in Field | 90% 85% | 100% 100% |

Calculations for Measures

| MEASURE | DESCRIPTION AND HOW IT WAS CALCULATED |
|---------------------|--|
| % Graduates Working | Numbers compiled through the Waynesburg University’s Career Survey. Percentage based on overall response by major and reported employment, and/or graduate study. Survey conducted in 2024. The undergraduate response rate was 90.3%. The response rate for MBA graduates was 100%. N/A – no students graduated in concentration. |
| % in Field | Numbers compiled through the Waynesburg University’s Career Survey. Percentage based on overall response by major and reported employment within their field of study. Survey conducted in 2024. The undergraduate response rate was 90.3%. The response rate for MBA graduates was 100%. N/A – no students graduated in concentration. |